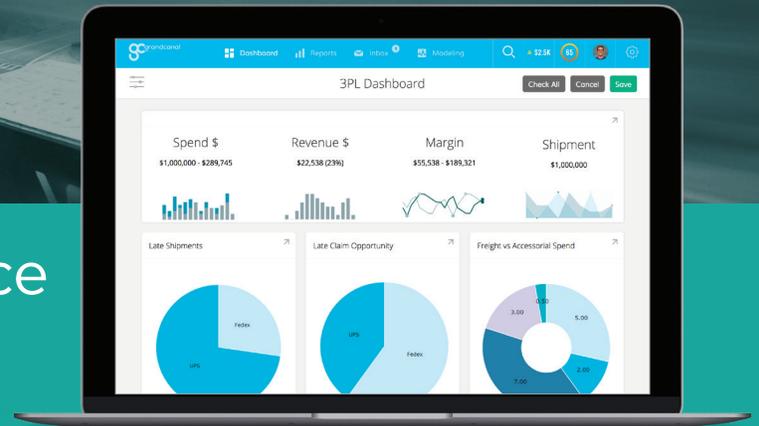




The Fulfillment Intelligence Cloud for 3PLs

Master the Small Parcel and LTL Opportunity



KEY FEATURES

Customer-level pricing/
GRI optimization

Granular control over shipping-
related operating expenses

Advanced, actionable analytics
and modeling

Detailed Customer Management

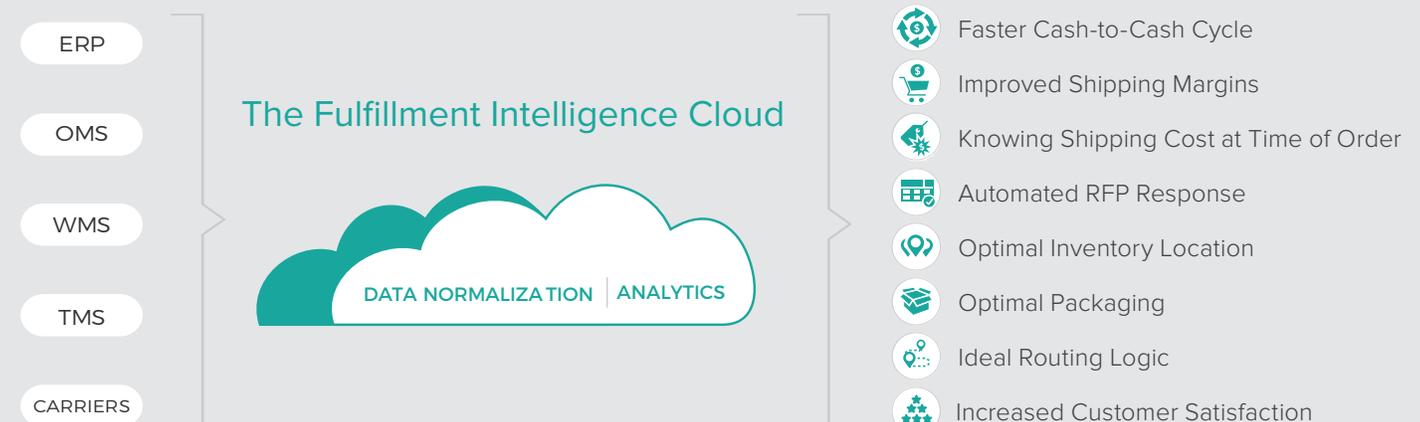
Margin Maximization

Conquer The eCommerce Challenge

ECommerce is transforming both B2B and B2C markets and you and your customers' businesses are feeling the pinch. Small parcel and LTL direct-to-customer shipments are an increasingly important part of the fulfillment mix, but are 3-5 times as expensive as traditional distribution methods. Further, it's growing rapidly. Small parcel is the fastest growing freight market segment.

In this new eCommerce driven world, fulfillment is a critical source of competitive advantage. But, how can you profitably seize the opportunity this transformation presents?

The answer is by leveraging the Fulfillment Intelligence Cloud from GrandCanals. Optimize your small parcel and LTL shipping services, if you are already offering them, or enable your entry into this fast-growing segment. Delight your customers by offering them date-certain shipping options. Protect your margins and cut your cash-to-cash cycle through granular, customer-level management. Use the same approach as Amazon.com and other market leaders to improve your customers' experience. Provide your customers with the information they need to better serve their own customers and to make your company more strategic, and increase customer engagement and retention..



THE FULFILLMENT INTELLIGENCE CLOUD™ FOR 3PLs

The FIC for 3PLs is purpose-built for strategic account management and margin maximization by a focused group of supply chain experts, data scientists, and technologists with over a century of combined experience on both the customer and provider side.

INFORMATION, PLEASE

The Fulfillment Intelligence Cloud provides the information you need to better run your business -- and also the information your customers need to better run theirs. When you provide critical shipping information to your customers, you increase both customer engagement and your strategic value to them.

Features & Benefits

Fulfillment Dashboard

Get impactful summaries and visualizations of your shipping – weights, zones, costs, and more

Get a clear understanding of where you are, what key trends look like, and monitor compliance with the business rules you have established. Provide analytics to your customers to increase engagement and retention

Carrier Modeling

Compare and contrast carriers for cost and fulfillment service on origin-destination pairs

Clearly and easily determine which carrier is the best choice for a given combination of origin, destination, and customer service requirements

Service Modeling

Model the customer service and cost impacts of changes in fulfillment service types (e.g., from 2nd day air to ground)

Identify the best service to meet customer expectations, cost constraints, based on the location of inventory and customers

TurboRFP™

Quick, painless preparation of RFPs, using your actual shipping data. Automated analysis of the resulting proposals, in seconds

Cut 90% of RFP preparation time, achieve cost savings of 20% or more

Detailed Customer Management

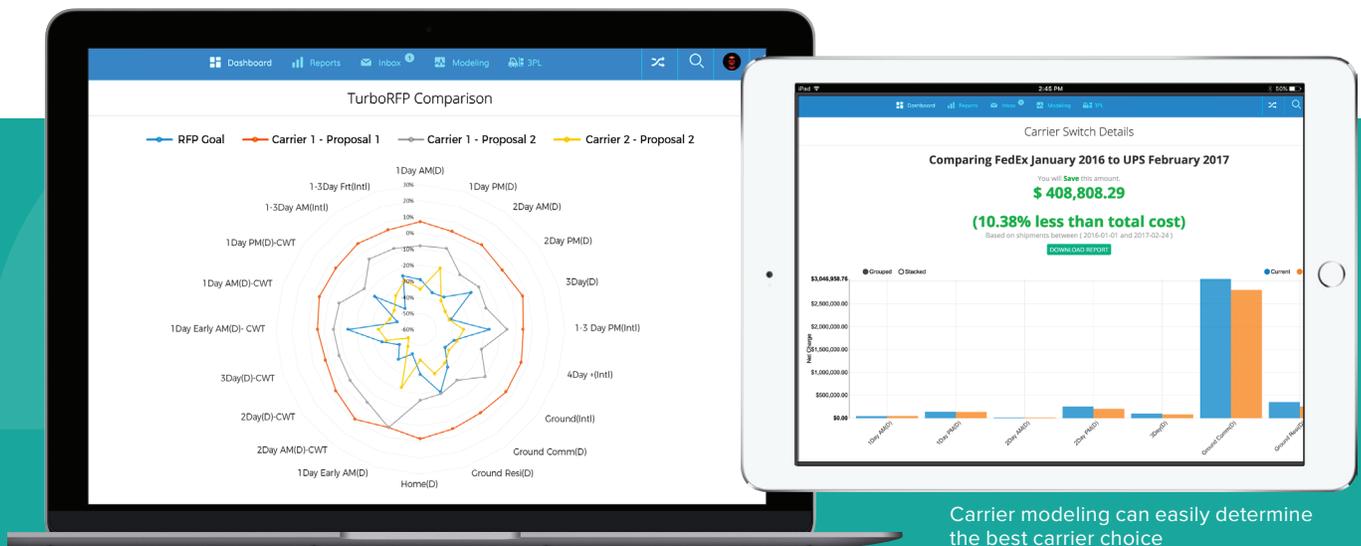
Seamlessly manage all of your customers' shipping information, individually or collectively. Provide customers with detailed information about their shipping

Easily manage each customer individually, to improve both margins and customer service. Make yourself more strategic for your customers by providing them advanced analytical insights to improve their operations

Margin Maximizer

Precision pricing and rapid re-rating capabilities at the customer level to increase your profitability

Reduce cash-to-cash cycle time by up to 75% and get detailed, customer-level margin control and profitability reporting



Carrier modeling can easily determine the best carrier choice

TurboRFP can cut 90% of RFP preparation time and cut shipping costs by 20% or more

GrandCanals is the market leader in enabling analytics-driven fulfillment so you can fulfill with confidence and delight your customers. To find out more, [contact us](#).